

Version A – focus on benefits and direct to the HR Tech Implementation Checklist

Audience: lower-level HR

Words: 175

Subject Line Options:

[Checklist] **First Name**, Help Plan a Successful HR Tech Implementation

[Guide] How to Implement HR Tech

Implementing HR Tech in 2016? We have a checklist for you!

New Checklist: HR Tech Implementation

13 Steps to a Successful HR Tech Implementation

Here's an HR Tech Implementation Checklist That Will Help

Hi [Name],

Is your HR team considering implementing an HR software solution in 2016? If you've heard of—or had first-hand experience—with difficult implementations, that question might make you cringe. But we're here to reassure you that implementation doesn't have to be a lengthy, expensive, or complex undertaking.

For HR employees at every level, we have an HR Tech Implementation checklist that will help.

Download it here: [link]

The HR Tech Implementation Checklist starts with questions that will help assess what solution is right for your business. It also outlines each implementation phase to help you prepare for, and overcome, any obstacles in the process.

After you've reviewed the checklist, reply to this message. We've here to answer your questions about applicant tracking systems or provide advice about implementation.

Download Hyrell's HR Tech Implementation Checklist here: [link]

P.S. Don't tackle an HR Tech implementation on your own. Forward this message to other members of your team to start the conversation and identify how you'll work together to make this implementation a success.

Version B –focus purely on the benefits of Hyrell with the guide used as a talking point

Audience: HR decision-maker

Words: 177

Subject Lines Options:

What HR leaders need to know about implementing HR Tech
Use Hyrell's 3 Phases to Succeed with HR Tech Implementation
[Checklist] 3 Phases to HR Tech Implementation
First Name, what do you need to succeed at HR Tech implementation?
Hyrell's HR Tech Implementation Checklist
Is Hyrell the Right Solution for Your Business?

Hi [Name],

Your business has open positions to fill and the clock is ticking. Unfortunately, your recruiter has only heard from unqualified applicants who are eager to join your organization. Paper copies of applicant resumes are stacked on your desk.

Sound familiar? Don't panic—you're not alone. In fact, these are exactly the applicant tracking problems that Hyrell helps customers solve. If you've decided that 2016 is the year that your business will implement an applicant tracking system, we're here to help.

Hyrell provides an efficient and effective software solution that eliminates the need for paper-based processes, consolidates applicant information and automates hiring workflows. And, we use a proven, systematic approach to implementation that sets our customers up for success.

Download Hyrell's HR Tech Implementation Checklist here: [link]

To get an idea about Hyrell's implementation approach, download our HR Tech Implementation Checklist [link].

We're here to answer questions. After you've reviewed the checklist, reply to this message and let us know how we can help.

Together we can determine if Hyrell is the right solution for your business.